



NPRLC
Education Fund, Inc.



SOUTHWEST VOTER REGISTRATION
EDUCATION PROJECT

IMMEDIATE RELEASE

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Contact: Carlos R. Guzmán
407 925 5010
carlosguzman7@gmail.com

Recognized Latino community organizations will hold a political education event aimed to boost the power of the Puerto Rican/Latino vote in Florida

ORLANDO, FL - The National Puerto Rican Leadership Council Education Fund (NPRLCEF) along with the Southwest Voter Registration Education Project (SVREP) will hold the event ***Campaign Management & Candidate School***, aimed to provide an in-depth introduction about the potential of the Puerto Rican vote in Florida and how to mobilize it. The event is free of admission and will be held this Saturday, January 20, from 8:00 a.m. to 4:00 p.m. at Barry University, School of Law, Moot Courtroom, [6441 E. Colonial Dr. Orlando 32807](#).

The NPRLCEF, a national organization that advocates for Puerto Rican education, representation and participation in our community, and the SVREP, a national Latino voter education organization headquartered in Texas, have joined efforts to jump-start this electoral year by providing access to resources, education and key tools focused on ensuring that the Puerto Rican/Latino vote will be an effective and powerful one in the US political arena.

“With that purpose, during the ***Campaign Management & Candidate School*** we will address the following topics: Puerto Rican/Latino Vote, Mobilizing the Puerto Rican/Latino Vote, and the Panel Session: What is at stake in the 2018 elections and beyond? Likewise, **Michelle De La Isla, Mayor of Topeka, Kansas will be the keynote speaker** at noon. Additionally, we will have the **Florida Gubernatorial Candidates Forum at 2 p.m.**, for which we have extended an invitation to all Florida gubernatorial candidates regardless political affiliation to be with us to be part of this initiative. This is an extraordinary opportunity for people to get to know their plans and commitments toward the Puerto Rican community,” said Carlos R. Guzmán, NPRLCEF President and CEO.

“We could no longer stand idly by, with our hands crossed, watching the news and seeing the suffering in our people’s faces. Many great organizations are currently trying to help Puerto Rican displaced families from hurricanes Irma and Maria. So far, many politicians are looking to each other with good intentions and big hearts, but not knowing what to do to bring real solutions to the table. This election year we will be watching who’s doing what and preparing our own candidates to run for office. What happens after the dust settles? We want to make sure that anyone already living here or displaced by the hurricanes could secure the means and resources to support their family long-term, feel welcomed and become part of the fabric of our community,” added Carlos Guzmán.

For more information or register your attendance to the **Campaign Management & Candidate School** event: carlosguzman7@gmail.com or (407) 925-5010 - text only.

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The National Puerto Rican Leadership Council Education Fund, Inc., is a national organization based in Florida and non-profit corporation whose mission is to inspire future generations through unbiased education and exemplary leadership. For more information: info@nprlcef.org.

The **Southwest Voter Registration Education Project (SVREP)**, founded in 1974, is the largest and oldest non-partisan Latino voter participation organization in the United States. For more information: www.svrep.org